

**REAL CORP 2009**

**BUSINESS  
MARKETING**



***14<sup>th</sup> International Conference on Urban Planning,  
Regional Development and Information Society  
22-25 April 2009, Design Center Sitges (Catalonia/Spain)***

**C O R P**

Kompetenzzentrum für  
Stadtplanung und Regionalentwicklung



Competence Center of  
Urban and Regional Planning | [www.corp.at](http://www.corp.at)

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### BUSINESS MARKETING DURING THE INTERNATIONAL CONFERENCE REAL CORP 2009

Present your business during the 14<sup>th</sup> International Conference REAL CORP 2009 in Sitges (Catalonia, approx. 35 km south-west of Barcelona and ist airport) to an expert audience. REAL CORP 2009 takes place from 22 to 25 April 2009 at the Design Center Sitges (Centre de Disseny de Sitges). REAL CORP 2009 conferences offer a professional setting for your business marketing with over 400 international expert participants. The conference was host for well-established companies and institutions presenting their products and services during the last years.

ESRI Inc., Hewlett-Packard, Geodata, PTV AG, ÖBB, BEV, Synergis, GIS Cluster and many more used REAL CORP business exhibitions as a key platform. Beside the core topics Urban Planning, Regional Development, Transportation Planning, Landscape Planning as well as spatially related simulation and visualization, REAL CORP 2009 will strenghten the integration of business presentations from the fields Real Estate, Construction Industry, Facility Management as well as Urban, Environmental and Transportation Technologies.

REAL CORP 2009 focuses on the topic "CITIES 3.0: smart, sustainable, integrative. Strategies, concepts and technologies for planning the urban future" and takes place at the Design Center Sitges, an attractive and outstanding conference venue. You will find several thematic conferences with major topics presented in interdisciplinary keynotes and panel discussions. The Design Center provides a modern and pleasant ambience for the venue and exhibition areas with technical equipment of the highest standards.



### REAL CORP FACTS

- Held annually since 1996 on the latest topics in urban planning and information technology
- 400 participants (approx. 40% Austria and 60% International)
- 120 expert lectures and workshops, extensive social programme
- Experts and decision makers from business, politics, science and public administration



### SPECIAL REAL CORP 2009 PARTNER PACKAGES

#### REAL CORP 2009 Golden Partner (EUR 8,000.-)

##### Benefits:

- Advertisement at the conference reception (banner, logo, flag)
- Advertisement in the main auditorium (banner, flag)
- Advertisement during opening of REAL CORP 2009 (logo, banner in background)
- Advertisement during panel discussion (logo on discussion tables, banner in background)
- Public mentioning of Golden Partner during every social event of the conference REAL CORP 2009
- Conference booth (**15 m<sup>2</sup>**)
- Presentation/speech during main programme, nomination of speakers (**20 min.**)
- Logo placement in all publications (print, CD-Rom, online) of REAL CORP 2009
- Supplements to the conference binder (brochure, infos etc., **max. 10 pages** A4)
- Sponsoring of the digital proceedings on CD-Rom
- Web link on REAL CORP 2009 web portal
- Conference participation for your company and selected customers (**max. 5 persons**)
- Participation in evening receptions

#### REAL CORP 2009 Silver Partner (EUR 5,000.-)

##### Benefits:

- Advertisement in one of the auditoriums (banner, flag)
- Advertisement during panel discussion (logo on discussion tables, banner in background)
- Public mentioning of Silver Partner during every social event of the conference REAL CORP 2009
- Conference booth (**12 m<sup>2</sup>**)
- Presentation/speech during main programme (**20 min.**)
- Logo placement in all publications (print, CD-Rom, online) of REAL CORP 2009
- Supplements to the conference binder (brochure, infos etc., **max. 5 pages** A4)
- Web link on REAL CORP 2009 web portal
- Conference participation for your company and selected customers (**max. 3 persons**)
- Participation in evening receptions

#### REAL CORP 2009 Bronze Partner (EUR 2,000.-)

##### Benefits:

- Public mentioning of Bronze Partner during every social event of the conference REAL CORP 2009
- Conference booth (**10 m<sup>2</sup>**)
- Presentation/speech during main programme (**15 min.**)
- Logo placement in all publications (print, CD-Rom, online) of REAL CORP 2009
- Supplements to the conference binder (brochure, infos etc., **max. 3 pages** A4)
- Web link on REAL CORP 2009 web portal
- Conference participation for your company and selected customers (**max. 2 persons**)
- Participation in evening receptions



### SPECIAL REAL CORP 2009 EXHIBITOR PACKAGES

#### Exhibitor Complete Package REAL CORP 2009 (EUR 3,000.-)

##### Benefits:

- Advertisement in electronic REAL CORP 2009 programme (**1 page**)
- Business presentation in main hall (**25 min. speech**)
- Exhibition space (**12 m<sup>2</sup>**)
- Participation of company staff (**3 persons**)
- Advertisement and presentation on REAL CORP 2009 CD-Rom (**max. 10 MB**)
- Supplements to the conference binder (brochures, infos etc., **max. 10 pages A4**)
- Web link on REAL CORP 2009 web portal

#### Exhibitor Standard Package REAL CORP 2009 (EUR 2,500.-)

##### Benefits:

- Advertisement in electronic REAL CORP 2009 programme (**half page**)
- Business presentation in main hall (**15 min. speech**)
- Exhibition space (**10 m<sup>2</sup>**)
- Participation of company staff (**2 persons**)
- Advertisement and presentation on REAL CORP 2009 CD-Rom (**max. 5 MB**)
- Supplements to the conference binder (brochures, infos etc., **max. 5 pages A4**)
- Web link on REAL CORP 2009 web portal

#### Exhibitor Basic Package REAL CORP 2009 (EUR 1,500.-)

##### Benefits:

- Advertisement in electronic REAL CORP 2009 programme (**half page**)
- Exhibition space (**6 m<sup>2</sup>**)
- Participation of company staff (**1 person**)
- Advertisement and presentation on REAL CORP 2009 CD-Rom (**max. 3 MB**)
- Supplements to the conference binder (brochures, infos etc., **max. 2 pages A4**)
- Web link on REAL CORP 2009 web portal



### BUSINESS REGISTRATION FOR THE INTERNATIONAL CONFERENCE REAL CORP 2009

COMPANY

CONTACT PERSON

STREET

POSTAL CODE, CITY, COUNTRY

PHONE

FAX

E-MAIL, WWW

expected booth staff (names)

**We herewith choose the following marketing packages for REAL CORP 2009:**

**TOTAL NET AMOUNT (excl. VAT): \_\_\_\_\_ EURO**

After the receipt of your registration you will get a written confirmation and an invoice on the total amount.

\_\_\_\_\_ place, date

\_\_\_\_\_ stamp, signature

As a matter of course we offer you and your business an individual guidance to customize your personal preferences. Feel free to contact the REAL CORP 2009 organizing team by phone ++43 1 90360 1241, via e-mail to [office@corp.at](mailto:office@corp.at) or by fax to ++43 1 892 85 02-15

