











Pop-up Pest

An Educational Game for Active Participation of Children and Youth in Urban Planning





CORP

TÓTH



MOTIVATION

 -privide playful and engaging environment facilitate learning on several different levels simultaneously to the players of different abilities lole learning through experimentation taking on different roles

Game in urban planning can:

CORP

TÓTH









Pop-up Pest

An Educational Game for Active Participation of Children and Youth in Urban Planning





MOTIVATION

Game in urban planning can:

- privide playful and engaging environment
- •facilitate learning on several different levels simultaneously to the players of different abilities
- •enable learning through experimentation
- encourage taking on different roles

CORP

TÓTH

ROME 2013



HafenCity Universität Hamburg



ENGAGING CHILDREN IN PLANNING

- •games as the way of including children into serious process of planning
- •give the voice in planning to the children and youth
- •our focus is on cooperative learning (Kagan, 2001)
- positive interdependance
- common goals promote individual responsability
- improve learning performance

CORP

ROME 2013

TÓTH

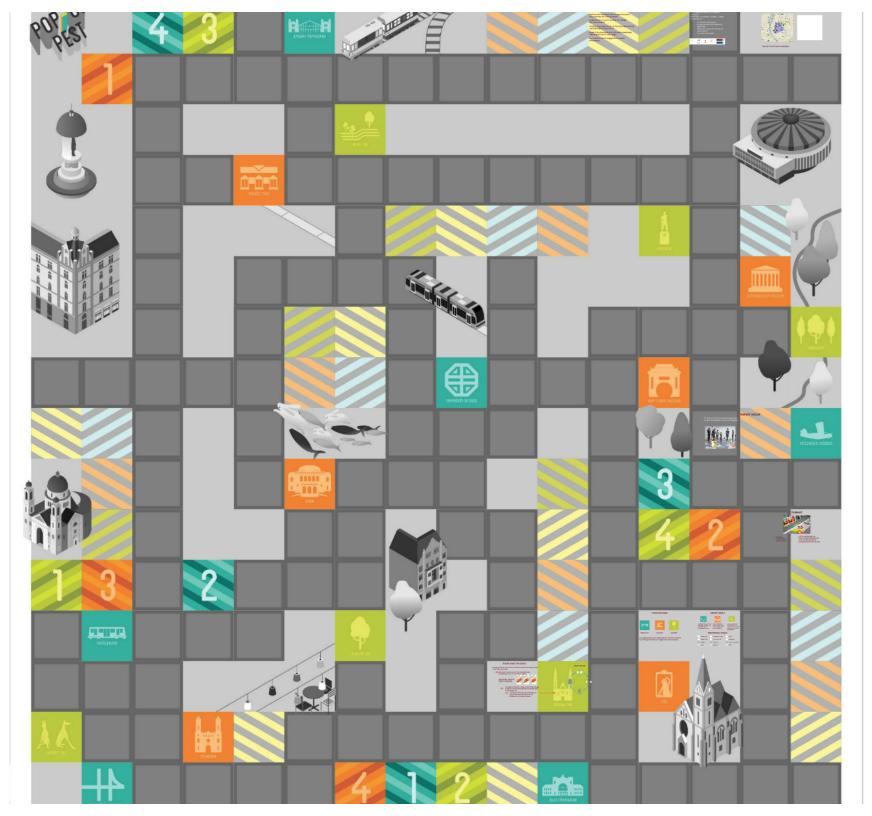
POPLIN



HafenCity Universität Hamburg







CORP R
TÓTH P



BACKGROUND

- PhD project at HafenCity University Hamburg
- developed in Budapest, Hungary, in 2012
- supported by:
 - · kultúrAktív Association
 - Hungarian Ministry of National Resources
 - National Institute for Family and Social Affairs
 - Kunsthalle Budapest











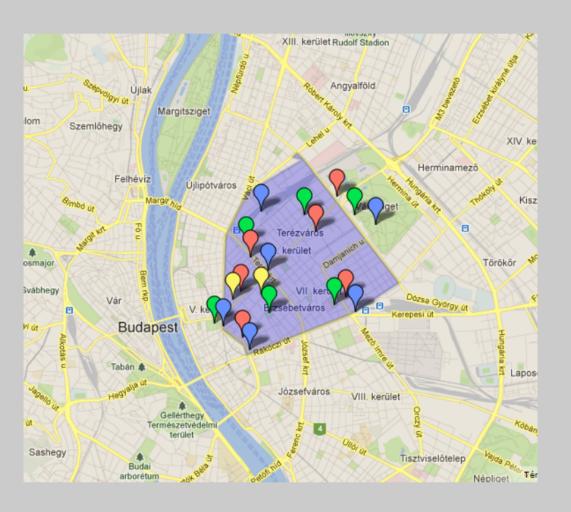


AIMS

- design and implement a collaborative game for children and youth from downtown Budapest
- facilitate learning about their living environment and contemporary urban concepts
- support children to develop ideas for changes and improvements
- promote awareness of the current planning conditions and deficiencies of the district
- support the development of skills and competences regarding the use of urban space
- to promote an active engagement in urban development.



LOCATION





6th and 7th districts in Budapest



 12-18 year old children and young people living in the selected districts of Budapest







FORMAT



- 12 players
- · ca. 60 minutes
- indoor / outdoor

- 25 m² large playing area
- 50 cm x 30 cm building blocks with 12 different patterns
- personalized information cards



COMMON GOAL







TRANSPORT

CULTURE

NATURE

Three groups with one common goal: they aim to improve their living environment through urban interventions



GROUP GOALS



stands for a better, more ecological transportation, accessible also for handicapped citizens



strives to broaden the cultural activities and the preservation of cultural values



strives to gain more importance for the environmental concerns and create additional green spaces

INDIVIDUAL GOALS



bicycle path



festival promenade



alley



bicycle stand



street furniture



recycle bin



parking



monument



community garden



ramp



public art



park

FULFILLING THE GOALS

Each group has four players with individual missions thematically linked to the higher group goal



INDIVIDUAL MISSION: STREET FURNITURE









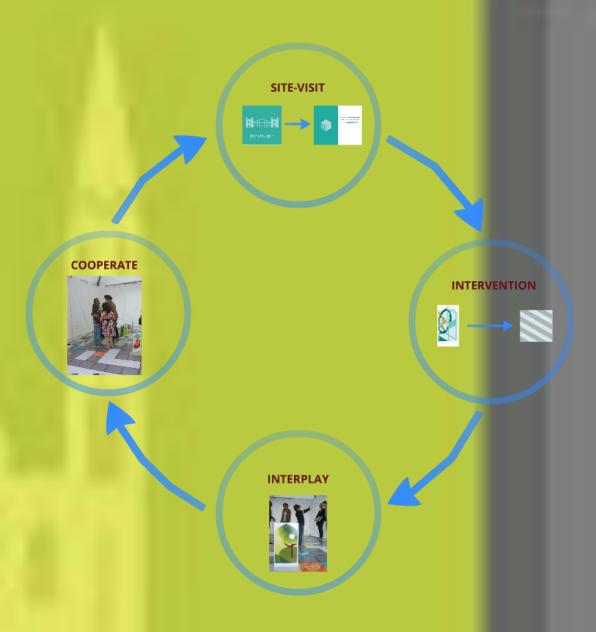
The players fulfill their missions when they manage to place all three building blocks on selected spots on the playground



The mission of the group is fulfilled when each of the players of the group has fulfilled their individual mission



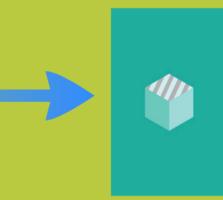
GAME DESIGN





SITE-VISIT

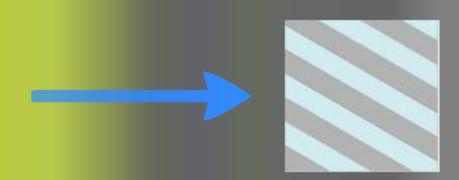




kezdeményezésedre össorfogott a lakóközösség és kerékpártárolókat alakított ki a ház udvarán. KAPSZ EGY HERÉKPÁRTÁROLÓT

INTERVENTION







INTERPLAY



COOPERATE



EVALUATION OF THE GAME

First part of the test phase: two open-air festivals in Budapest, September 2012

- ca. 140 players
- ca. 16 hours of play
- heterogeneous audience

Second part of the test phase: school groups in Jewish Cultural Centre, November 2012

- 2 school groups (8th and 11th grade) and one group of university students
- 3 hours workshop
- homogenious players





CORP

TÓTH

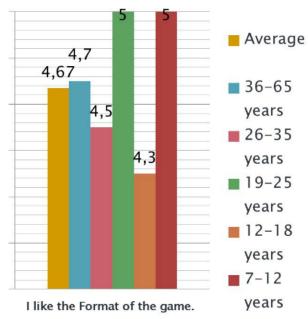
ROME 2013

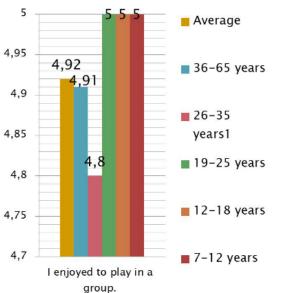
POPLIN



HafenCity Universität Hamburg

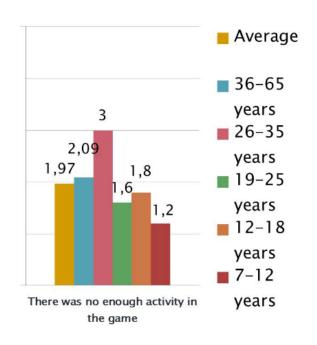






Quantitative survey on the game 28 questions on:

- format of the game
- gameplay
- learning content





CONCLUSIONS

Collaboration and co-creation can empower and motivate children and youth:

- equal participation
- ·less social differentiation
- higher acceptance of everybody

CORP

TÓTH

ROME 2013

POPLIN



HafenCity Universität Hamburg



THANK YOU!

CONTACTS



eszter.toth@hcu-hamburg.de



alenka.poplin@hcu-hamburg.de



www.geogameslab.de



www.kulturaktiv.hu



HafenCity University Hamburg, Winterhuder Weg 29 22085 Hamburg www.hcu-hamburg.de

