

REAL CORP 2014: PLAN IT SMART – Clever Solutions for Smart Cities

Newsletter no. 2, December 2013: Conference REAL CORP 2014 –
19th International Conference on Urban Planning and Regional Development in the Information Society
REAL CORP 2014: PLAN IT SMART! reminder, SEASON'S GREETINGS

Dear Ladies and Gentlemen,

this is on the one hand a reminder that

REAL CORP 2014,
19th International Conference on Urban Planning and Regional Development in the Information Society
under the general topic

PLAN IT SMART! Clever Solutions for Smart Cities

will take place

21-23 May 2014, Vienna, Austria

at the premises of WKO – Austrian Economic Chambers
(1040 Vienna, Wiedner Hauptstraße 63, <http://tinyurl.com/pxjmkb>)

Call for papers is open until 23 December 2013!

All information on the conference are available at the website www.corp.at.

Major reason for this message is to send you

Season's Greetings and Best Wishes for a Happy New Year

from the whole team of

CEIT – Central European Institute of Technology &

CEIT ALANOVA, Department for Urbanism, Transport, Environment and Information Society, www.ceit.at

and CORP – Competence Center of Urban and Regional Planning, www.corp.at

REAL CORP 2014

19th International Conference on Urban Planning,
Regional Development and Information Society



PLAN IT SMART
CLEVER SOLUTIONS FOR SMART CITIES
21-23 MAY 2014
VIENNA, AUSTRIA

“**Smart Cities**” has become a widely used term for the implementation of information and communication technologies (ICT) into the processes of cities and the built environment, aiming to improve the integration of the physical assets as well as social and environmental capital.

Fired by several rankings there seems to be a competition for the title of the “Smartest City”.

This kind of hype raises a lot of questions that REAL CORP 2014 will deal with.

- What does “Smart City” mean in terms of quality of life?
- How does it influence the economic perspectives?
- Are the concepts of sustainability and resilience part of “Smart Cities”?
- What about politics and administration, policies and governance?
- How do “Smart Solutions” influence the “hardware” of a city, the urban fabric?
- Last but not least: what is the role of Urban/Spatial Planning in and for “Smart Cities”?

Can we “**PLAN IT SMART!**” and find **CLEVER SOLUTIONS FOR SMART CITIES & REGIONS?**

Annual REAL CORP conferences take place annually since 1996 and are well established and renowned.

REAL CORP conferences are highly interdisciplinary and actively aim to bring together hundreds of experts from around the world. Participants come as well from public and private sector as from research.

All information is online at our website www.corp.at where also the proceedings from all the past REAL CORP conferences are freely available.

CALL FOR PAPERS:

The REAL CORP Call for Papers is open until 23 December 2013. Papers/proceedings will be published as well on CD (incl. ISBN) as on the internet (CORP website) prior to the conference. Printed proceedings will be available after conference on a print-on-demand basis.

We accept papers in two categories:

Reviewed Papers: scientific papers which undergo a two-step peer review (up to 10 pages);

Non-Reviewed Papers: practical experience reports, reports on projects and technologies (up to 5 pages).

The reviewing procedure is an important tool in enhancing the paper quality and therefore the expert output in general of the REAL CORP conference. Papers will not only be evaluated on scientific quality but also with focus on practical relevance and “visionary approaches”. The group of reviewing experts comprises of researchers, practitioners and business experts.

There is also the opportunity to register papers for non-reviewed participation. In this case, members of the organizing REAL CORP team will decide on paper acceptance.

In addition to the general topics mentioned before here are some more potential topics:

- Smart Cities/Smart Citizens – who needs what?
 - Does “Smart” mean High-Tech?
 - Existing/Evolving/Foreseen Technologies
 - Business Models for Smart Solutions
 - Long-Term Strategies and Plans vs. Short-term (Re-)Actions and Tactics – The Role of Strategic and Spatial Planning for Smart Cities
 - Density Matters – the Urban Fabric of “Smart Cities” in the Light of Quality of Life, Sustainability and Resilience
 - Smart Mobility – Smart Energy – Smart Environmental Technologies
 - This Town Ain’t Smart Enough For The Both Of Us – Integration and Segregation in Smart Cities
 - Data/Information/Knowledge Infrastructures – the Backbone of Smart Cities
 - (Smart) City Rankings – why, how, by whom for whom, who cares?
-

TIMELINE**Reviewed Papers**

Submission of ABSTRACT (ca. 500 words) until	23 December 2013
Feedback on general acceptance until	31 January 2014
Full paper for reviewing has to be submitted until	28 February 2014
Reviewing process until	15 March 2014
Final version of full paper for publication until	31 March 2014

Non-Reviewed Papers

Submission of abstract (ca. 500 words) until	23 December 2013
Feedback on general acceptance until	31 January 2014
Final version of full paper for publication until	31 March 2014

I hope you find this information useful – please feel free to share it with your colleagues and friends!

As usual all the latest information on the conference is available at our website www.corp.at.

The CORP team is of course ready for all your questions, remarks and suggestions – the easiest way is an e-mail to corp@ceit.at.

Best regards,

Manfred SCHRENK, Christian EIZINGER, Clemens BEYER & REAL CORP team

Manfred Schrenk, Managing Director
CEIT – Central European Institute of Technology &
CEIT ALANOVA, Department for Urbanism, Transport, Environment and Information Society
Concorde Business Park 2/F
A-2320 Schwechat/AUSTRIA
mobile +43 664 8544390
fax +43 1 90360 1299
m.schrenk@ceit.at
www.ceit.at
Director CORP – Competence Center of Urban and Regional Planning, www.corp.at

P.S.: Why “PLAN IT SMART”? Well, try the following text with the melody of “Paint it black” by The Rolling Stones ;-)

*I see an old plan and I want it to be smart
no zoning anymore I want it to turn smart
I see the guys present all their awkward plans
we have to plan it smart until our visions come*

*I see a line of cars and they're all on diesel
We need to change to smart for good life to come back
I see people turn their heads and quickly look amazed
Cities getting smarter it happens every day*

*I look inside the city and see it's heart is good
I see an old plan and want it to turn smart*

...
...
...

*I see an old plan and I want it to be smart
no zoning anymore I want it to turn smart
I see the guys present all their awkward plans
we have to plan it smart until our visions come*

Hmm, hmm, hmm, ...

*I wanna see it turned to, turned to smart
smart as light, smart and cool
I wanna see the sun used well from the sky
I wanna see it turned to, turned to, turned to, turned to smart*

PLAN!

If you have another text/melody in mind for the “Planning Smart Cities” topic: please let us know ;-)

P.P.S.:

*We do want to inform you but not to annoy you – if you do not want to receive any further messages on CORP conferences please let us know by an e-mail with „remove“ in the subject to corp.adressen@gmail.com
On the other hand: if you find the information interesting and useful please feel free to forward it to your colleagues that could be interested in the topic!*